

# ANATOMY OF ACTION

GET  
INVOLVED!

Use your voice to influence positive change in your community. Join the challenge, post about your sustainable swaps, and invite your friends, colleagues, and family!

## 15-30 September 2019: Take Action Challenge



Sept 16,17,18

#ProteinSwaps  
#UseAllYourFood  
#GrowYourOwn



Sept 19,20,21

#BeyondBuying  
#FashionSlowDown  
#DitchDisposables



Sept 22,23,24

#KeepActive  
#ShareYourRide  
#GoCleaner



Sept 25,26,27

#EthicalInvesting  
#Divestment  
#EnergyPositiveHome



Sept 28,29,30

#StayCurious  
#EnjoyTheJourney  
#ChooseExperiences



Share your #AnatomyOfAction and challenge your friends to do the same!

1. **Take action!** Reduce your environmental footprint by making small lifestyle changes in the AoA areas
2. **Share** your action on Instagram using #AnatomyOfAction, #TakeActionChallenge, #TakeActionForClimate and any relevant hashtags
3. **Tag** @unenvironment and @unschools
4. **Share** relevant facts and figures assets (available on [www.AnatomyOfAction.org](http://www.AnatomyOfAction.org))
5. **Challenge** your friends! Tag at least 3 people to take action and stand up for change

Our individual actions can help tip the scales of climate change



One planet  
live with care



Contact [garrette.clark@un.org](mailto:garrette.clark@un.org) for more information

[www.AnatomyOfAction.org](http://www.AnatomyOfAction.org)