Greening a Campus-led Economy Through a Low-Carbon Transport:
The case of Prince of Songkhla University

SLIDES PRESENTATION

Greening a Campus-led Economy through a Low-Carbon Transport:
The Case of Prince of Songkla University

Kua-anan Techato, Ph.D.
Chatchai Ratanachai, Ph.D.
Rotchanatch Darnsawasdi, Ph.D.
Steven Andrew Martin, Ph.D.
Saroj Gyawali, Ph.D.

The university’s namesake, His Royal Highness Somdej Chao Fa Mahidol Adulyadej Kromma Luang Songkla Nakarin, formerly Prince Mahidol Adulyadej, was the father of present King
Case 3: Greening a Campus-led Economy Through a Low-Carbon Transport: The case of Prince of Songkhla University

Learning Objectives

- To elucidate the broad concept of green growth promotion.
- To better realize the contribution of the EV program.
- To reduce CO2 emissions in the wake of global warming.
- To forward the use and development EVs at universities in Thailand and around the world.

Learning Case Location
Hadyai City

PSU Hadyai Campus
Campus Transport

1965

2009

2011 EV mass transport to reduce car 20% and 0 accident

EV in Hadyai Campus
Other Universities Transportation

Chulanongkorn: Harmony Innovation Bus, EV
Thammasart: NGV Bus
Mahidol: EV Tram
Chiangmai: EV Bus
Walailuk: EV Tram

Discussion Topic

• Working Session 1 Identification of Stakeholders
• Working Session 2 Comparison of EV and CV
• Working Session 3 Sustainable Issue
• Working Session 4 Impact Category
• Working Session 5 SWOT Analysis
• Working Session 6 Prioritize the Stakeholders
• Working Session 7 Key Aspect