

Project summary:

This project encouraged and supported the incorporation of Asia-relevant sustainability topics into business school learning curricula.

By providing easily accessible, locally and regionally relevant materials for use in the classroom, lecturers were given the opportunity to introduce and expand sustainability in their curricula. Meanwhile, students had the opportunity to access business relevant sustainability topics that had an impact on their interface with sustainability throughout their future careers.

With sponsorship from the Ministry of the Environment of Japan, this initiative benefited from curriculum inputs and teaching materials from Yonsei University (YU), Universiti Sains Malaysia (USM), Universitas Gadjah Mada (UGM), as well as the Asian Institute of Technology (AIT); AIT also serves as the lead coordinator of the project.